Competitive Industry, Innovative Business

国際競争に打ち勝つオンリーワンの企業群

Chiba Prefecture has the 7th largest amount of manufactured products shipments, valued at around 12.67 trillion yen in a 2015 survey. The Keiyo Coastline Industrial Belt has a large number of raw materials and energy industries, and one of its special characteristics is a concentration of heavy chemical industries. There are also a large number of small and medium size businesses which develop and produce excellent and creative products.

The Keiyo Coastline Industrial Belt ~A Concentration of First Class Materials and Energy Industries~

The Keiyo Coastline Industrial Belt, a densely concentrated 40-km strip with over 200 steel plants, oil refineries, chemical plants, power generation facilities, and other heavy industries along Tokyo Bay, provides precious raw materials and energy to a variety of industries.

Today it faces two big challenges: keeping up with low-cost competition in Asia and the need to reduce CO2 emissions.

Each industry is continuing their ceaseless efforts to increase productivity, and keep adding value to their high quality products while conserving energy and resources. You can expect the Keiyo Coastline Industrial Belt to continue to develop as one of the leading high-tech industrial complexes in the world.
**Unique Ideas and Excellent Craftsmanship**

We cultivate the market for high quality products produced by small and mid-sized companies by designating them under our "Monozukuri" Certified Goods system.

**Supporting Small Businesses That Support Communities**

Chiba Prefecture is home to a large number of small and mid-sized businesses whose creativity and 'one-of-a-kind' craftsmanship produces goods that are popular across the world. They also play a large role in contributing to local economies.

However, due to issues like globalization leading to intensification of competition, a shrinking domestic market, caused by an aging population and declining birthrate, and the difficulty of finding successors, smaller businesses are facing a harsher and harsher environment every year.

Based on a long-term small and mid-sized business vitalization strategy, Chiba provides continuous support for the establishment, growth, and development of small businesses, by promoting the use of local resources by local businesses, and providing support in employee training and procurement, so that our small businesses can keep up with the changes around them.

地域を支える元気な中小企業を応援

千葉県には、独創的なアイデアと職人魂に支えられた「オンリーワン」の技術で世界に通用する製品を生産し、地域経済の発展に大きな役割を果たしている元気な中小企業が多数あります。

しかし、経済のグローバル化による競争の激化や、少子高齢化の進展による国内市場の縮小、後継者不足などにより、中小企業の経営環境は一段と厳しいものとなっています。

そこで、県では、「千葉県中小企業の振興に関する条例」や「第4次中小企業元気戦略」に基づき、創業や発展など企業の成長段階に応じた継続的な支援、魅力ある地域資源の活用による企業の振興、人材確保や育成支援などにより、環境の変化に果敢に挑戦していく元気な中小企業を応援しています。